For over 25 years, International Business Seminars has organized programs that combine learning about international business first-hand with experiencing the cultural, social and political environments of some of the world's most interesting cities. We would like you to be part of this unique learning experience while earning upper division, undergraduate or graduate business credit. There is a program designed to meet your particular needs. A deposit will secure your registration on any of the seminar programs while space is available.

Activities will include visits to such international organizations as:

- DaimlerChrysler
- John Deere Tractor
- BMW-Dingolfing
- Lloyd's of London
- BNP-Paribas Bank
- Galeries Lafayette
- Bank of England
- Nokia
- KPMG
- DuPont de Nemours
- PricewaterhouseCoopers
- National Bank of Belgium
- Heineken International
- Swarovski Crystal Worlds
- OECD
- Innsbruck Tourist Board

2010 Summer Seminars:

**SUMMER ONE SEMINAR**
May 17, 2010 to June 09, 2010
Amsterdam, The Netherlands; Köln and Stuttgart, Germany; Geneva, Switzerland; Paris, France; Brussels, Belgium; London, United Kingdom.

**SUMMER TWO SEMINAR**
May 18, 2010 to June 10, 2010
Rome and Florence, Italy; Nice, France; Geneva, Switzerland; Paris, France; London, United Kingdom.

**WINTER ONE SEMINAR**
Dec. 27, 2009 to Jan. 14, 2010
London, United Kingdom; Paris, France; Geneva, Switzerland; Heidelberg, Germany; Amsterdam, the Netherlands.

**WINTER TWO SEMINAR**
Dec. 27, 2009 to Jan. 8, 2010
London, United Kingdom; Brussels, Belgium; Paris, France.

**WINTER MBA SEMINAR**
Jan. 1, 2010 to Jan. 10, 2010
Paris, France; London, United Kingdom.
"...I used to dream about going to Europe and experiencing all the things that I did. I still can’t believe that I actually saw the Eiffel Tower in person! I also made some great friends from all over the country. I would have to rate my overall experience a 10 out of 10 for the whole entire IBS Seminar trip. I would also like to thank all the instructors that came along on the trip that helped make it so memorable.”

INTRODUCTION TO:
INTERNATIONAL BUSINESS SEMINARS

International Business Seminars proudly presents an opportunity of a lifetime. Students will participate in lecture-discussion sessions with executives of various multinational corporations, local European business firms, government agencies, etc.

Participants in the International Business Seminars Program will investigate business policy, strategy and structure in an international context. The Seminars emphasize marketing and management functions and can be taken for 3 semester units of upper-division undergraduate or graduate business credit. Non-business majors may also be able to take the course for credit in some circumstances.

The overall purpose of the International Business Seminars Program is to allow participants to be exposed to international business practices outside the United States. Participants are also given an insight into the cultural, social and political environments of each country visited. This is a unique opportunity for individuals who are interested in pursuing a career in international business, or related fields, to acquire a first-hand view of international business practices while experiencing the excitement of traveling abroad.

The Seminar price includes round trip international airfare and required ground transportation outside the United States; the Seminar program and arrangements; first-class hotel rooms and continental breakfasts; course related reading materials; scheduled cultural activities and administrative costs associated with the program.

The Seminar price does not cover tuition or fees at your university; your own personal spending money; or most lunches and dinners. The total cost of the Seminar will depend on your point of departure and personal spending habits.

"...Two months later and I still feel all the wonderful feelings of being on the trip. I have never done anything so life changing. I am now back home and I have so much more clarity on the world around me and this has manifested a clearer direction of where I am going in my life. I will never forget these wonderful experiences and the wonderful people that I met on the trip. I wish I could do it all over again! Now I feel that I can plan a wonderful trip when I decide to return to Europe and I can give lots of good advice for people going there. The staff was wonderful and did an excellent job with working with the complications that arose here and there. There’s not enough that can be said about that. Until next time, CHEERS!”

"...I had no idea that I was embarking on a voyage that would alter my life forever. I was very unaware of the tremendous cultural shock that I would be in store for over the next two weeks. I would soon learn that every aspect of Europe compares so drastically with the United States, from dining out, to the way companies are run. So began the most wonderful journey of my life.”

"...I truly enjoyed the trip and intend on taking another IBS trip when I enter grad school. I recommend this program to any business student who wants to truly understand what it’s like in a foreign country, and how a foreign business is different from a US company. No book in the world could have given me the understanding of international business like the IBS program did.”

Quotes from Past Participants:

"...This trip was one of the greatest experiences of my life. As a result of this trip, I was able to gain first-hand experience with regard to many of the diverse cultures found abroad. I had the opportunity to interact with many foreign business executives as well as to observe how they conducted business. In addition, I had the chance in every country to spend a day as a ‘tourist’ and see what differences and/or similarities exist between our societies.”

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