Excellence and tradition are the cornerstones of the James C. and Cherie H. Flores Master of Business Administration Program at Louisiana State University. Our newly reengineered M.B.A. program, now in its second year of successful implementation, delivers a challenging and rigorous educational experience that prepares our students to compete in today’s rapidly changing global business environment.

Incorporated into the program is the Distinguished Speaker Series, which exposes students to current ideas and issues that are shaping American and international business. Through interaction with executives who are facing these issues daily, students gain insight that provides significant educational enrichment to complement the in-class curriculum. The series is held at 10 a.m. at the Lod Cook Alumni Center on campus.

September 17, 1999

Carroll W. Suggs
Chairman, President, and Chief Executive Officer
Petroleum Helicopters, Inc.

October 15, 1999

Robert C. Davidge, Jr.
Chief Executive Officer
Our Lady of the Lake Regional Medical Center

November 12, 1999

A. Emmet Stephenson, Jr.
Chairman
Startek, Inc.

“The new curriculum does an excellent job of exposing the students to a variety of learning experiences including learning theories in the classroom, on-site visits to local businesses, and the distinguished speaker series.”

Page Baughman, second-year M.B.A. student
CARROLL W. SUGGS

Carroll W. Suggs is the chairman, president, and chief executive officer of Petroleum Helicopters, Inc. (PHI). PHI Common Stock is traded on the NASDAQ SmallCap Market (symbols PHEL and PHEL.K). PHI provides helicopter transportation services to companies engaged in the offshore oil and gas industry, to institutions involved in emergency medical services, and to government agencies.

ROBERT C. DAVIDGE, JR.

Robert C. Davidge, Jr., serves as chief executive officer for Our Lady of the Lake Regional Medical Center in Baton Rouge, Louisiana. Our Lady of the Lake is the largest hospital in Louisiana. The Lake, along with its affiliates, serves a 12-parish area.

A. EMMET STEPHENSON, JR.

A. Emmet Stephenson, Jr., '67 B.S. general business, is the chairman of Startek, Inc. (NYSE), an international company that provides integrated, value added outsourced process management services including E-commerce order processing and Internet support. He is the chairman of General Communications Inc., and Circle Corporation, a director of Danaher Corporation (NYSE), and is the founder and former chairman of Charter Bank and Trust. He is also the founder of Stephenson and Company and Stephenson Merchant Banking, Inc.
PAST SPEAKERS

We are grateful to the following executives who were part of our inaugural Distinguished Speaker Series during 1998–99.

James C. Flores - President & CEO, Ocean Energy, Inc.
G. Lee Griffin - CEO, Chairman, & President,
    Bank One, Louisiana, NA
Robert M. Wohleber - CEO, Freeport-McMoRan Sulphur, Inc.
Matthew G. Stuller - Founder & CEO, Stuller Settings, Inc.
Charles D. Lien - President & COO, Stuller Settings, Inc.
James H. Stone - Chairman of the Board & CEO, Stone Energy.
Kevin P. Reilly, Jr. - CEO, Lamar Corporation

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