Flores LSUMBA Program

Distinguished Speaker Series
Fall 2000

E. J. Ourso College of Business Administration
Louisiana State University
Fall 2000

The James C. & Cherie H. Flores MBA Program is the flagship academic program of the E. J. Ourso College of Business Administration at Louisiana State University. We are building a national reputation through innovative changes to our MBA curriculum, advances in information technology, partnerships with the corporate community, and the recruitment of leading scholars to develop an MBA student body whose caliber continues to grow with each year.

The Distinguished Speaker Series is an integral part of the Flores MBA Program. Through the series, students are exposed to the latest ideas and forces that are shaping American and international business from executives who face these issues daily. Through interaction with these executives, students gain insight that provides significant educational enrichment to complement the in-class curriculum.

Fall 2000 marks the beginning of the third year of this successful series. This semester we are proud to showcase three executives from Louisiana-based organizations who have made a major impact on the local, national, and global levels.

September 15
Kathryn Sullivan
President and CEO
Blue Cross and Blue Shield of Louisiana
www.lablue.com

October 27
James M. Bernhard, Jr.
Chairman, President, and CEO
The Shaw Group
www.shawgrp.com

November 10
Richard Zuschlag
President and Co-chairman
Acadian Ambulance and Air Med Services, Inc.
www.acadian.com

All lectures begin at 10 a.m. and are held at the LSU Lod Cook Alumni Center at 3838 W. Lakeshore Drive.
Kathryn Sullivan, CPA, CLU, is president and chief executive officer of Blue Cross and Blue Shield of Louisiana, the state’s largest health insurance company. Sullivan is the first woman to serve as president and CEO in Blue Cross’s 66-year history. Her career with Blue Cross began in 1982 and includes executive management experience in nearly every division of the organization, including financial, operations, marketing, managed care, and benefits administration. Noted as an innovative problem-solver skilled at financial and operational analysis, she has served as a corporate strategist and key member of Blue Cross’s Executive Management Committee since 1993. She earned an MBA from the LSU Flores Executive MBA Program and is recognized as a motivational manager who has established strong working relationships at all levels. The Greater Baton Rouge Business Report honored Sullivan by selecting her for their Influential Women in Business 2000 list. Her appearance on the list places her in prestigious company as one of only nine women chosen this year.
James M. Bernhard, Jr., is the founder of The Shaw Group, Inc. (NYSE: SGR), the largest supplier of fabricated piping systems in the United States and one of the world's leading suppliers of integrated piping systems and services for new construction, site expansion, and retrofit projects. Bernhard has served as president, CEO, and director of The Shaw Group since its inception in 1987, and he has served as the chairman since 1990. The Shaw Group was honored as company of the year in the "100 or more employees" category of the Baton Rouge Business Awards and Hall of Fame 2000. Bernhard was named as one of the Top 10 Chief Executive Officers by the Greater Baton Rouge Business Report in 1993. He serves on the Committee of 100 for the state of Louisiana and is a member of the Associated General Contractors, the American Welding Society, the Associated Building Contractors, and the Member Pipe Fabricators Institute. Bernhard was selected as a 1994 Marketer of the Year, was honored as a 1995 Entrepreneur of the Year in Louisiana, and received the 1997 Corporate Champions for Children Award.
Richard Zuschlag

Richard Zuschlag is president and co-chairman of Acadian Ambulance and Air Med Services, Inc. Zuschlag has led Acadian from a fledgling service with two ambulances and eight medics in 1971 to the largest private ambulance service in the nation and a national leader in the use of advanced technology for the delivery of out-of-hospital emergency medical care. In 1999 Microsoft chairman Bill Gates recognized Acadian’s technology leadership in “Business @ The Speed of Thought.” In the same year the Smithsonian’s National Museum of American History included Acadian’s Computer Telephony Integration Technology in its Permanent Research Collection. Zuschlag is a member of the board of directors of numerous organizations, including Bank One, Louisiana; Bank One, Acadiana Region; and Datex Spectrum, L.L.C. He has been honored as Businessman of the Year for the state of Louisiana by the Small Business Administration in Washington, D.C., in 1980, as Marketer of the Year by Sales and Marketing International of Greater Baton Rouge in 1988, and as a Distinguished Citizen by the Evangeline Area Council of the Boy Scouts in 1995.
Past Distinguished Speakers

We are grateful to the following executives who have participated in our Distinguished Speaker Series during the past two years:

- **James C. Flores**, President and CEO, Ocean Energy, Inc.
- **G. Lee Griffin**, CEO, Chairman, and President, Bank One, Louisiana, NA
- **Matthew G. Stuller**, Founder and CEO, and **Charles D. Lein**, President and COO, Stuller Settings, Inc.
- **James H. Stone**, Chairman of the Board and CEO, Stone Energy
- **Kevin P. Reilly, Jr.**, CEO, Lamar Corporation
- **Carroll Suggs**, Chairman, President, and CEO, Petroleum Helicopters, Inc.
- **Robert C. Davidge, Jr.**, CEO, Our Lady of the Lake Regional Medical Center
- **Emmet Stephenson, Jr.**, Chairman, Startek, Inc.
- **Donald T. “Boysie” Bollinger**, Chairman and CEO, Bollinger Shipyards, Inc.
- **Milton Carroll**, Chairman, President, and CEO, Instrument Products, Inc.
- **John D. Folse**, Owner and Executive Chef, Chef John Folse and Company

For more information contact:

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