The James C. and Cherie H. Flores MBA Program is the flagship academic program of the E. J. Ourso College of Business Administration at Louisiana State University.

The Distinguished Speaker Series is an integral part of the Flores MBA Program. Students gain insight through the series to new ideas and forces shaping American and international business from executives who face these issues daily. Interaction with executives provides students significant educational enrichment to complement their classroom curriculum.

This semester we are proud to showcase three executives who are recognized as leaders in their industries and communities.

**October 22, 2004**
Sandra Meyer  
Group Vice President  
Duke Power

**October 29, 2004**
Jonathan Martin  
Chairman and CEO  
Roy O. Martin Lumber Company

**November 19, 2004**
Joseph Herring  
President and COO  
Covance, Inc.

All lectures begin at 10:00 a.m.  
Please visit [www.bus.lsu.edu/corporate/speakerseries](http://www.bus.lsu.edu/corporate/speakerseries) for event details.

Calendar of Events  
For a listing of activities at the E. J. Ourso College of Business Administration, visit [www.bus.lsu.edu/about/calendar](http://www.bus.lsu.edu/about/calendar).

For more information contact:  
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Sandra Meyer is group vice president of customer service, sales, and marketing for Duke Power, which marked its centennial in 2004. Duke Power is a business unit of Duke Energy and one of the nation's largest electric utilities, serving more than 2 million customers in North Carolina and South Carolina.

Meyer earned her bachelor of science in accounting from LSU, completed Harvard's Advanced Management Program, and obtained CPA status in both North Carolina and Texas. She joined Duke Energy in 1976. After years working her way up through the ranks of Duke Energy subsidiaries Texas Eastern Corporation and PanEnergy, she was appointed vice president of planning and finance at Duke Power in 1997. She assumed the role of vice president and corporate controller in 1999, and was then named senior vice president of retail services in 2001. She accepted her current role in 2003. Meyer is presently responsible for Duke Power's retail and wholesale marketing and sales, economic development, and customer service operations.

In addition to her duties with Duke Power, Meyer sits on the boards of directors of the North Carolina Manufacturers Association, Advanced Energy Corporation, and Leadership America North Carolina. She also serves as citywide chair for the Charlotte Chamber of Commerce Annual Campaign and is a member of their executive committee. Meyer belongs to the North Carolina Association of CPAs and the American Institute of Certified Public Accountants, and previously served as advisory director of the Houston Chapter of the Texas Society of CPAs. She has also served as a regional director of Financial Executives International, as well as president of that organization's Charlotte and Houston chapters. Meyer was president and board member of the ESCAPE Family Resource Center in Houston and a board member of Child Care Resources Inc. in Charlotte.
Jonathan Martin is chairman and CEO of Roy O. Martin Lumber Company and Martin Timber Company, two of the businesses under the Martin Companies umbrella. Roy O. Martin Lumber Company is a third-generation family enterprise and one of the largest independently owned lumber companies in the South, with a land base of 600,000 acres throughout Louisiana. The company specializes in forest products and recently patented the Grid Panel System, a high-quality product that enables builders to save time and money.

Martin earned his bachelor of science in industrial engineering from LSU in 1971. In 1981, he directed the design and construction of the first oriented strand board plant in the South for Roy O. Martin Lumber Company, and directed the design and construction of an adjacent hardwood sawmill in 1984. He also directed the design and construction of Martco Limited Partnership’s plywood plant in 1995, the first plywood facility built in the United States since 1981. Under his leadership as president and chairman, Roy O. Martin Lumber Company and the four manufacturing plants under Martco Limited Partnership were able to achieve Smartwood certification from the Forest Stewardship Council.

Martin and his partner, Roy Martin III, received the 2004 Ernst & Young Entrepreneur of the Year award in the retail and consumer products division for the Houston and Gulf Coast region. Martin is active in the Hardwood Manufacturer’s Association, having served as president and on the board of directors, and currently serving as a member of the executive committee. He has also been a member of The Executive Network and the Chief Executive Network. Martin was previously on the Advisory Board for the LSU College of Engineering, and presently serves on the Dean’s Advisory Council for the Ourso College of Business Administration.
Joseph Herring is president and chief operating officer for Covance, one of the world's largest and most comprehensive drug development services companies. Herring has operating responsibility for all of Covance's business units worldwide, including Early Development, Clinical Development, Central Labs, and Commercialization Services.

Herring earned his bachelor of science in business administration from LSU in 1978. Herring had an 18 year career with American Hospital Supply/Baxter/Caremark, where he served as vice president and general manager of the oncology services division, area vice president, and vice president of marketing. He joined Covance in 1996. Herring held both the senior vice president and president positions in the Early Development Services unit, and was instrumental in turning that unit into one of Covance’s top financial performers. He was named president and chief operating officer in 2001, and in 2004 was elected to Covance’s board of directors.

In addition to serving on Covance's board of directors, Herring also serves on the board of directors for First Circle Medical in Minneapolis, a drug development company working on proprietary technology to treat Hepatitis C.
past distinguished speakers

- Jacqui Vines, vice president & general manager, Cox Communications, Inc.
- Eduardo Aguirre, Jr., director, U.S. Citizenship and Immigration Services
- Markham McKnight, CEO & president, Wright & Percy Insurance Agency
- Fran Keeth, president & CEO, Shell Chemical L.P.
- E. Robert Theriot, managing director, Merrill Lynch Private Client Group
- Carol Calkins, national partner in charge, PricewaterhouseCoopers Transaction Tax Group
- James T. Hackett, chairman of the board, president, and CEO, Ocean Energy, Inc.
- Jan S. Jobe, president and CEO, Pan American Life Insurance Company
- K. Randall Russ, president and CEO, Community Coffee
- Jeffery A. Kleinpeter, vice president, Kleinpeter Farms Dairy, Inc.
- Eddie J. Jones, president and CEO, Miami Dolphins
- Kimberlee Berrson DeBosier, founder and president, Bayside Engineering, Inc.
- James E. Maurin, founder, chairman, and CEO, Stirling Properties, Inc.
- Gerald L. Kohlenberger, president, Global Services at ExxonMobil Corporation
- Roland Toups, chairman and CEO, Turner Industries, Ltd.
- Kathryn Sullivan, president and CEO, Blue Cross and Blue Shield of Louisiana
- James M. Bernhard, Jr., founder, president, and CEO, The Shaw Group, Inc.
- Richard Zuschlag, president, co-chairman, Acadian Ambulance and Air Med Services, Inc.
- James C. Flores, chairman, president, and CEO, Plains Resources, Inc.
- G. Lee Griffin, CEO, chairman, and president, Bank One, Louisiana, NA
- Robert M. Wohleber, CEO, Freeport-McMoRan Sulphur, Inc.
- Matthew G. Stuller, founder and CEO, and Charles D. Lein, president and COO, Stuller Settings, Inc.
- James H. Stone, chairman of the board and CEO, Stone Energy
- Kevin P. Reilly, Jr., CEO, Lamar Corporation
- Carroll Suggs, chairman, president and CEO, Petroleum Helicopters, Inc.
- Robert C. Davidge, Jr., CEO, Our Lady of the Lake Regional Medical Center
- Emmet Stephenson, Jr., chairman, Startek, Inc.
- Donald T. "Boysie" Bollinger, chairman and CEO, Bollinger Shipyards, Inc.
- Milton Carroll, chairman, president, and CEO, Instrument Products, Inc.
- John D. Folse, owner and executive chef, Chef John Folse and Company
- Joseph H. Campbell, Jr., President, Associated Grocers, Incorporated
- John G. Davies, President and CEO, Baton Rouge Area Foundation
- D. Martin Phillips, Senior Managing Director and principal, EnCap Investments, LLC