The James C. and Cherie H. Flores MBA Program is the flagship academic program of the E. J. Ourso College of Business Administration at Louisiana State University.

The Distinguished Speaker Series is an integral part of the Flores MBA Program. Students gain insight through the series to new ideas and forces shaping American and international business from executives who face these issues daily. Interaction with executives provides students significant educational enrichment to complement their classroom curriculum.

This semester we are proud to showcase three executives who are recognized as leaders in their industries and communities.

February 6, 2004
Joseph H. Campbell, Jr.
President
Associated Grocers, Incorporated

March 26, 2004
John G. Davies
President and CEO
Baton Rouge Area Foundation

April 16, 2004
D. Martin Phillips
Senior Managing Director and principal
EnCap Investments, LLC

All lectures begin at 10:00 a.m.
Please visit www.bus.lsu.edu/corporate/speakerseries for event details.

Calendar of Events
For a listing of activities at the E. J. Ourso College of Business Administration, visit www.bus.lsu.edu/about/calendar.

For more information contact:
P. David Shields
Director and James C. Flores Endowed Chair of MBA Studies
E. J. Ourso College of Business Administration
tel: 225/578-8867 • fax: 225/578-2421
Joseph H. "Jay" Campbell, Jr. is president and chief executive officer of Associated Grocers. Associated Grocers is a 53 year old retailer-owned corporation that services more than 250 independent grocers in Louisiana, Mississippi, Texas, and Alabama. The company provides retail accounting, advertising, equipment sales, marketing, retail technology, and promotional merchandising services and support that independent grocers utilize to remain competitive and customer focused in the retail grocery marketplace.

Campbell joined Associated Grocers in 1972 as a part-time bookkeeper while pursuing a bachelor's degree from LSU. He assumed the position of internal auditor and in-house legal counsel after obtaining his law degree in 1976. Campbell served as treasurer, controller, chief financial officer, chief operating officer, and vice-president of Associated Grocers before being named president and chief executive officer in 1995.

Campbell is a native of Shreveport, Louisiana. He earned a Bachelor of Science degree in accounting in 1973 and a Juris Doctor in 1976 from LSU. He serves on the boards of directors of the National Grocers Association, Shurfine International, Capital Area United Way, Pennington Biomedical Research Foundation, the Louisiana Association of Business and Industry, and Mary Bird Perkins Cancer Center. Campbell remains active in the legal community as a member of the Baton Rouge and Louisiana State Bar Associations and serves as associate director of Louisiana Boys State, the program that first brought him to LSU in 1968. In 2000, Campbell earned the highest honor given by the Ourso College of Business Administration when he was inducted into the Hall of Distinction.
John Grady Davies is president of the Baton Rouge Area Foundation. Baton Rouge Area Foundation is a nonprofit organization that serves the capital area of Louisiana. Davies’ fifteen year tenure has produced important initiatives for the improvement of the Baton Rouge area, including Plan Baton Rouge. Plan Baton Rouge is a partnership between the Baton Rouge Area Foundation, the City of Baton Rouge, and the State of Louisiana that generated a master plan for the city. Plan Baton Rouge has attracted more than $400 million in capital investment and has been chosen as a model for development partnerships between private and public entities.

Davies was director of college relations at Warren Wilson College in Asheville, North Carolina prior to joining the Baton Rouge Area Foundation. He was responsible for the management of admissions, alumni affairs, church relations, development, public information, and the college press. He increased enrollment by fifty percent and doubled the amount of capital gifts, annual giving, and endowments to the college.

Davies is the son of an American diplomat and grew up in Lima, Peru. He received a Bachelor of Arts degree in political science from the University of North Carolina at Asheville in 1972. He is a founder of the Consensus Organizing Institute, a national consulting agency that develops community organizing plans based on the consensus model, and is founding director of Community Foundations of America. He serves as director of the Greater Baton Rouge Chamber of Commerce and the Shaw Center for the Arts. Davies holds the positions of officer, director, and chair of the admissions committee for Research Park Corporation and serves as board chair of the Wilbur Marvin Foundation.
D. Martin "Marty" Phillips is managing director and principal of EnCap Investments. EnCap Investments is a funds management and investment banking firm that provides private equity to independent oil and gas companies and currently manages capital on behalf of fifty institutions in the United States and Europe.

Phillips is a Baton Rouge native. He joined RepublicBank Dallas in 1978 and served as vice president and manager of the energy loan production office in Denver. He then became senior vice president and division manager of the Houston office. RepublicBank Dallas became NCNB Texas National Bank, and Phillips became senior vice president of the energy banking group in Dallas. He left NCNB Texas National Bank to join EnCap in 1989.

Phillips earned a Bachelor of Science in business administration in 1975 and an MBA in 1977 from LSU. He was a defensive lineman from 1971-75 for the LSU Tiger football team, led by the late Coach Charlie McClendon. He also attended the Stonier Graduate School of Banking at Rutgers University. Phillips is a member of the Independent Petroleum Association of America and serves on the board of Plains Resources Corporation. He is also on the board of Small Steps Nurturing Center, an early childhood education program for economically at-risk youth in Houston’s First Ward. He established the Donald Lindley and Ruby Wright Phillips Developing Scholar Professorship at LSU in honor of his parents. Phillips was inducted into the Ourso College Hall of Distinction in 2002, the highest honor given to Ourso College alumni.
past distinguished speakers

• Jacqui Vines, vice president & general manager,
  Cox Communications, Inc.

• Eduardo Aguirre, Jr., director,
  Bureau of Citizenship and Immigration Services

• Markham McKnight, CEO & president,
  Wright & Percy Insurance Agency

• Fran Keeth, president & CEO,
  Shell Chemical L.P.

• E. Robert Theriot, managing director,
  Merrill Lynch Private Client Group

• Carol Calkins, national partner in charge,
  PricewaterhouseCoopers Transaction Tax Group

• James T. Hackett, chairman of the board, president, and
  CEO, Ocean Energy, Inc.

• Jan S. Jobe, president and CEO,
  Pan American Life Insurance Company

• K. Randall Russ, president and CEO,
  Community Coffee

• Jeffery A. Kleinpeter, vice president,
  Kleinpeter Farms Dairy, Inc.

• Eddie J. Jones, president and CEO,
  Miami Dolphins

• Kimberlee Bernson DeBosier, founder and president,
  Bayside Engineering, Inc.

• James E. Maurin, founder, chairman, and CEO,
  Stirling Properties, Inc.

• Gerald L. Kohlenberger, president,
  Global Services at ExxonMobil Corporation

• Roland Toups, chairman and CEO,
  Turner Industries, Ltd.

• Kathryn Sullivan, president and CEO,
  Blue Cross and Blue Shield of Louisiana

• James M. Bernhard, Jr., founder, president, and CEO,
  The Shaw Group, Inc.

• Richard Zuschlag, president, co-chairman,
  Acadian Ambulance and Air Med Services, Inc.

• James C. Flores, chairman, president, and CEO,
  Plains Resources, Inc.

• G. Lee Griffin, CEO, chairman, and president
  Bank One, Louisiana, NA

• Robert M. Wohleber, CEO,
  Freeport-McMoRan Sulphur, Inc.

• Matthew G. Stuller, founder and CEO, and
  Charles D. Lein, president and COO, Stuller Settings, Inc.

• James H. Stone, chairman of the board and CEO,
  Stone Energy

• Kevin P. Reilly, Jr., CEO,
  Lamar Corporation

• Carroll Suggs, chairman, president and CEO,
  Petroleum Helicopters, Inc.

• Robert C. Davidge, Jr., CEO,
  Our Lady of the Lake Regional Medical Center

• Emmett Stephenson, Jr., chairman,
  Stratek, Inc.

• Donald T. “Boysie” Bollinger, chairman and CEO,
  Bollinger Shipyards, Inc.

• Milton Carroll, chairman, president, and CEO,
  Instrument Products, Inc.

• John D. Folse, owner and executive chef,
  Chef John Folse and Company