The LSU Flores MBA Program endeavors to enhance the learning experience of its students with as much exposure to industry leaders as possible.

KYLE SHERMAN • April 3, 2009

Kyle Sherman is the executive vice president of ad sales for Fox Sports Net and is responsible for sales on his group of regional sports networks (RSNs), in addition to many other affiliated RSNs like MSG (New York Knicks and New York Rangers), YES (New York Yankees and New York Nets), NESN (Boston Red Sox and Boston Bruins), and Comcast Sports Net. Fox Sport Net’s 19 owned-and-operated regional networks and its affiliated reach more than 80 million homes across the U.S.

Launched in November 1996, Fox Sports Net (FSN) is the nation’s leading provider of local sports. FSN serves as the television home to nearly two-thirds of all Major League Baseball, National Hockey League, and National Basketball Association teams based in the U.S. and produces close to 5,000 live local events each year, including more than 1,700 in high definition. In addition to its thousands of home team games and a wide variety of locally produced sports programs, FSN televeses national sports events and programs, including Pacific-10 Conference and Atlantic Coast Conference basketball and PAC-10 Conference and Big 12 Conference football games.

Sherman is a native of New Orleans, La. He received his bachelor’s in business and public administration from LSU in 1984. After a 13-year career in broadcast television sales, he joined FSN in 1998 as a senior vice president of ad sales for the company’s Western Region. In 2000, he was promoted to run all national ad sales and, in 2007, was promoted to oversee all national and regional ad sales.

Today, Sherman is a resident of Manhattan Beach, Calif., where his lives with his wife, Lori, and their daughters Courtney and Sarah.

The LSU Flores MBA Distinguished Speaker Series affords students opportunities to gain insight into the ideas and forces shaping American and international business from industry leaders responsible for creating and utilizing such driving forces on a daily basis. Interaction with these executives provides significant educational enrichment and complements the program’s standard curriculum. All DSS events are at 10:00 a.m. at the Energy & Coast Auditorium on the LSU main campus.