The Bridge to Success program is a partnership between the E. J. Ourso College and the Center for Academic Success geared toward minority freshmen and sophomores who desire admittance to the highly competitive E. J. Ourso College.

This one-year program utilizes learning skill workshops, social activities, and intense peer-mentorship to help students become academically ready to compete for admission. The program provides an enhancement to students’ résumés and cover letters, both required materials for the college’s application process.

Diplomats for Diversity

Diplomats for Diversity is a student organization established to assist the MBP with the recruitment and retention of minority undergraduate students. Diplomats attend student activities on and off campus and work with the Minority Business Program coordinator to develop other programs that support and create community among minority business and pre-business students. Additionally, diplomats mentor students who participate in the Bridge to Success program.

Enhancement Opportunities

In addition to the Bridge to Success and Diplomats for Diversity, the MBP also facilitates professional-development seminars, learning-skills workshops, internship information sessions, conference scholarships, and more.
The Minority Business Program

The Minority Business Program (MBP) strives to recruit and retain underrepresented minority students to the LSU E. J. Ourso College of Business and to create a community and support network that will contribute to the increased success of these University students.

It is the goal of the MBP to change the face of the E. J. Ourso College into one that relates the diversity of its many students and to make the college itself one where all students feel included and able to enjoy every possible benefit the college offers. In order to meet these objectives, the MBP has implemented various outreach initiatives.

Frequently Asked Questions

1. How can I contact the Minority Business Program?
   General information questions can be forwarded to mbp@lsu.edu. For more specific questions, contact Kirsten Edwards at 225-578-3211 or kedwar5@lsu.edu. Edwards is the coordinator of the MBP. The program’s office is located in 3304 Patrick F. Taylor Hall.

2. How do I apply for the Bridge to Success program?
   Freshmen and sophomores not already admitted to the E. J. Ourso College who would like to apply can do so by contacting Kirsten Edwards at kedwar5@lsu.edu or Minority Business Program, Louisiana State University, E. J. Ourso College of Business, 3304 Patrick F. Taylor Hall, Baton Rouge, LA 70803.

3. How do I apply to join Diplomats for Diversity?
   Sophomores, juniors, or seniors who have been admitted to the E. J. Ourso College may apply by contacting Kirsten Edwards at kedwar5@lsu.edu or Minority Business Program, Louisiana State University, E. J. Ourso College of Business, 3304 Patrick F. Taylor Hall, Baton Rouge, LA 70803.

4. Can pre-business students still in UC FY or UC AC participate in the MBP?
   Yes. All pre-business students are eligible to participate in the program.

5. Can non-business majors participate in the MBP?
   Unfortunately, no. These programs focus primarily on the needs of minority business majors.