Orientation Session
Master of Public Administration
August, 19 2011

Public Administration Institute
E. J. Ourso College of Business
LSU
The Master of Public Administration
A 42-Hour Program Emphasizing Management, Finance, and Ethics

- A student-friendly program featuring an active student organization, faculty-student interaction, assistance for students seeking internships, and an active placement process within the institute
- Graduate assistantships available for outstanding students
- Joint program with the LSU Paul M. Hebert Law Center (MPA/JD)
- A flagship university setting with the rich cultural heritage of South Louisiana
- Distinguished faculty and practitioners:
  - **Arjen Boin**, Adjunct Professor, Public Administration Institute - Crisis Management and Public Policy
  - **Jamie Haeuser**, Senior Vice President/Operations, Woman’s Hospital - Healthcare Management
  - **Carole Jurkiewicz**, Professor, Public Administration Institute - Healthcare Management, Nonprofit Management, and Public Ethics
  - **Jared Llorens**, Assistant Professor, Public Administration Institute, Statistics - Human Resources
  - **Astrid Merget**, Professor, Public Administration Institute - Public Policy and Program Evaluation
  - **Boris Morozov**, Assistant Professor, Public Administration Institute - Public Budgeting
  - **James Richardson**, Professor, Director, Public Administration Institute - Economic Analysis, State and Local Economics, and Public Policy
  - **Paul Salles**, President & CEO, Metropolitan Hospital Council of New Orleans - Healthcare Finance
  - **Richard White**, Professor, Public Administration Institute - Public Personnel, Organizational Behavior, and Public Ethics

**Contact:**

James A. Richardson, PhD
Director, Public Administration Institute
E. J. Ourso College of Business
Louisiana State University
Baton Rouge, Louisiana 70803
Phone: 225-578-6743
Fax: 225-578-9078
E-mail: pai@lsu.edu
Web: bus.lsu.edu/pai
Introduction of Students

• Name
• Undergraduate Background
• Home Town
• Work
• Family
• Leisure Activity
Arjen Boin

• Dr. Arjen Boin, Adjunct Professor of Public Administration
  – From Leiden University in the Netherlands
  – Research focus on Crisis Management, Public Policy, and Organizational Behavior
  – Dr. Boin is on faculty of Utrecht University in the Netherlands.
  – He will be on the LSU campus during the spring semester teaching the course in Crisis Management.
  – His affiliation with LSU will be noted on all of his publications.
  – Dr. Boin will be jointly working on professional programs internationally.
Carole Jurkiewicz

• Dr. Carole Jurkiewicz, University of Missouri at Kansas City
  – Professor of Public Administration; chair of the 2006 ASPA Conference; Leadership Team for ASPA 2009; special editor of Public Administration Review issue on Katrina, published December 2007; also named in top 10 most productive scholars in Journal of Public Affairs Education; nonprofit management, ethics, Organizational Behavior
  – New Book out-- Handbook of Workplace Spirituality and Organizational Performance
Jared Llorens, Assistant Professor of Public Administration at LSU

- Doctoral work at University of Georgia; masters degree from the LBJ School of Public Policy in Austin; and undergraduate from Loyola University in New Orleans; recently taught at University of Kansas; specializes in human resources, research methods, statistics, and public management. Third author on leading public personnel textbook (Klinger, Nalbandium, and Llorens)
- Recently named to Editorial Board of Review of Public Personnel Administration, the leading journal in the field of public human resource management.
- Asked to participate with Federal Salary Council for US Office of Public Personnel
Dr. Astrid Merget, Professor of Public Administration

- Former Executive Vice Chancellor and Provost of LSU; former advisor to Carter and Clinton administrations; former Dean of the School of Environmental & Public Affairs at Indiana University; Associate Dean at Maxwell School at Syracuse University; budgeting and program evaluation.
- Dr. Merget is a fellow in the National Academy of Public Administration, including other fellows in National Academy
  • Thad Allen, Point Man for Oil Spill and Hurricane Katrina
  • Bobby Inman, retired Admiral, Director of National Security Agency, at LBJ School of Public Policy
  • Colin Powell, former Secretary of State
- Recently named incoming Chair of the Board of Directors, National Council for Science and the Environment
Boris Morozov, Assistant Professor of Public Administration,

- Doctoral work at University of Nebraska at Omaha; MBA from University of Nebraska at Omaha; budgeting, financial management, and international public administration; led panel at Association of Budgeting and Financial Management on international budgeting issues
- Leading journal in public budgeting and finance
Jim Richardson

- Dr. Jim Richardson, Alumni Professor of Economics and Public Administration and Director of the Public Administration Institute
  - PhD and MA from the University of Michigan; economist on the Louisiana Revenue Estimating Conference; worked with persons from Brookings Institution and Wharton School of Finance on dealing with mega-catastrophes; worked with group from Harvard and urban experts from Boston and New York on downtown development in Baton Rouge; asked by Mayor of New Orleans to set up team of economists to help with economic development issues in New Orleans; specializes in public finance, energy economics, and forecasting
• Dr. Richard White, Professor of Public Administration; doctoral work at Pennsylvania State University at Harrisburg
  – Officer in the Coast Guard; former Assistant to the Vice President of the United States on Drug Policy; author of Kingfish, a book about Huey Long; author of book on Theodore Roosevelt and his service on Civil Service Commission; and a book on Will Rogers; special article on George Tenet in PAR; Public Administration theory, state and local administration, public management
  – Recently named Associate Dean for Academic Affairs for E. J. Ourso College of Business—but will keep teaching his courses in PAI
Introduction of Adjunct Faculty

- Mr. Paul Salles, President/CEO Metropolitan Hospital Council of New Orleans and Executive VP, Louisiana Hospital Association
- Ms. Jamie Haeuser, Senior Vice President, Woman’s Hospital
Introducing the Public Administration Institute
Criteria for National Excellence in Public Administration

• Accreditation by National Association
• Rankings in US News and World Report
• Rankings in fields within Public Affairs and Public Management in US News and World Report
• Recognition of American Society for Public Administration (ASPA) for academic scholars and practitioners
• Research productivity
• Awards given by ASPA and National Association of Schools of Public Affairs and Administration (NASPAA)
• Activities of faculty members in advising federal, state, and local governments
• Job placement of students
Departmental Achievements: Public Administration Institute

• Ranked 57th in US News and World Report, 2008, up from 92th in 2004
• In top 40 of public universities
Carole Jurkiewicz is Program Co-chair for the ASPA, 2006; Leadership Team ASPA 2009; Co-chair of the International EGPA/ASPA Conference on Ethics, 2004; Chair of ASPA’s Research on Gender Studies; Board Member and Former Chair, ASPA Section on Ethics; Steering Group, International Society for Ethical Governance
Research Productivity

- Article in *Journal of Public Affairs Education* (January 2005) ranks schools and scholars in research productivity
- LSU is ranked 20th
- Of 22 faculty members listed, three are or have been associated with LSU
Dick White has published book on Theodore Roosevelt, who was Commissioner of United States Civil Service Commission before becoming President.


White has completed book on Will Rogers, published by Texas Tech University Press, with favorable reviews in national press.
Research Productivity

• Arjen Boin was special editor of *Review of Policy Research* on crisis and disaster management
• Brian Gerber has received grants from the U.S. Department of Education and the National Science Foundation


Astrid Merget: member of National Academy of Public Administration
Professional Activities

- Faculty serves on numerous editorial boards
- Faculty reviews manuscripts for top ASPA-related journals
- Faculty member serves as managing editor of major ASPA journal
- Faculty member served as Book Review Editor of major ASPA journal
Selected Service to Federal, State, and Local Governments

- Jim Richardson represented the US Department of State on trade issues in Costa Rica; serves on Louisiana Revenue Estimating Conference since 1987 with six different governors; testified before US Senate Energy Committee; served on transition team of Governor Blanco and Governor Jindal; providing support for New Orleans recovery; providing assistance for development of downtown Baton Rouge

- Dick White served on Governor Blanco’s transition team and Governor Jindal’s transition team; served on Mayor Holden’s transition team

- Carole Jurkiewicz advises the Office of Alcohol and Tobacco Control; Volunteer Counselor for Hospice of Baton Rouge, Volunteer of the Year 2008; Member National Katrina Task Force
Student Success

• Ultimate success of any professional program is what happens to the students
• Do they get jobs that they really want?
• We will focus on the placement of students near the end of the orientation session.
Description of MPA Program

- Core Courses
- Teaching Methods
- Areas of Specialization
Core Courses - (33 Credit Hours)

- Core Courses
- Teaching Methods
## Core Courses

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Instructor</th>
<th>When Offered</th>
</tr>
</thead>
<tbody>
<tr>
<td>PADM 7910</td>
<td>Intro to P. A.</td>
<td>White</td>
<td>Fall, Spring</td>
</tr>
<tr>
<td>PADM 7912</td>
<td>Personnel</td>
<td>Llorens</td>
<td>Spring</td>
</tr>
<tr>
<td>PADM 7911</td>
<td>Organizational Analysis</td>
<td>Jurkiewicz</td>
<td>Fall, Spring</td>
</tr>
<tr>
<td>Course Number</td>
<td>Course Title</td>
<td>Instructor</td>
<td>When Offered</td>
</tr>
<tr>
<td>---------------</td>
<td>--------------------------------------</td>
<td>------------</td>
<td>----------------</td>
</tr>
<tr>
<td>PADM 7914</td>
<td>Budgeting—better to take Budgeting before Fin. Mgt.</td>
<td>Morozov</td>
<td>Fall, Spring</td>
</tr>
<tr>
<td>PADM 7710</td>
<td>Financial Mgt</td>
<td>Morozov</td>
<td>Fall, Spring</td>
</tr>
<tr>
<td>PADM 5010</td>
<td>Statistics</td>
<td>Llorens</td>
<td>Fall</td>
</tr>
<tr>
<td>PADM 7917</td>
<td>Program Evaluation—must have statistics first</td>
<td>Merget</td>
<td>Fall, Spring</td>
</tr>
</tbody>
</table>
## Core Courses

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Instructor</th>
<th>When Offered</th>
</tr>
</thead>
<tbody>
<tr>
<td>PADM 5600</td>
<td>Economics</td>
<td>Richardson</td>
<td>Fall</td>
</tr>
<tr>
<td>ECON 4110</td>
<td>Public Finance</td>
<td>Richardson</td>
<td>Fall</td>
</tr>
<tr>
<td>PADM 7850</td>
<td>Internship or Practicum--can take only after 15 hours in graduate work.</td>
<td>Faculty</td>
<td>Fall, Spring, or Summer</td>
</tr>
<tr>
<td>Or PADM 7851</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PADM 7900</td>
<td>Colloquium- year you graduate</td>
<td>Richardson</td>
<td>Spring</td>
</tr>
</tbody>
</table>
Teaching Methods
Teaching Methods

- Lectures
- Case Studies
- Web-based Learning
- Group Projects
- Service Learning
- Tutorials
- Combinations and Others
- A Diversity of Methods—we all teach and learn in many different ways
Student Participation and Evaluation

- Major Research Papers
- Analytical Studies
- One to two page summaries of problem and solution
- Public Presentations
- Take-home examinations
- In class examinations
- Group Projects
Areas of Specialization

• (9 credit hours)
Areas of Specialization

- 9 hours of course work
- Selected in consultation with Director of Public Administration Institute
- Courses do not have to be in same department but must have a common theme
- Choose area of specialization in Spring of first year or by beginning of second year if a full-time student
- Area of specialization is field of interest in which you choose—something you are very excited about.
Possible Areas of Specialization

• Healthcare Management
• State and Local Administration
• Budgeting and Finance
• Economic Analysis
• Non-profit Organizations
• Public Policy
• Human Resources
• Information Technology
• Higher Education Administration
• Environmental Management
• Mass Communications
• Disaster Management
• Internal Auditing
• Other Opportunities on the LSU Campus
HealthCare Management

- PADM 7610, Healthcare Organization and Finance (Fall)
- PADM 7620, Strategic Management of Healthcare Organizations (Spring)
- PADM 7640, Legal and Ethical Issues in Healthcare Organizations (Spring)
- ECON 4421, Healthcare Economics (Fall)
State and Local Administration

- PADM 7902, Public Policy
- PADM 7916, State and Local Government Administration
- PADM 7920, Ethics in the Public Service
- Other Selection
- Discuss with Dr. White
Information Technology
(Library and Information Science)

- LIS 7008, Information Technologies
- LIS 7013, Evaluation of Information Systems
- LIS 7501, Management of Information Systems
- LIS 7502, Networks for Information Centers
- Or alternative courses to be worked out with Information Technology faculty and Public Administration faculty
Devise a schedule with the Department of Information Systems and Decision Sciences in College of Business

Students will need BADM 7050, a course that is noted as being for MBA students. MPA students can take.

ISDS Chairman will assist student in selecting other courses such as

- ISDS 7501, Information Systems
- ISDS 7502, Information Technology and Entrepreneurship
- ISDS 7510, Database Management
- ISDS 7520, Network Information Systems
Other Areas of Specialization

- Discuss your interests with Director of Public Administration Institute
- Human Resources—Department of Management (Dr. Tim Chandler)
- Higher Education—College of Education
- Department of Economics
- Internal Auditing—Center for Internal Auditing in Department of Accounting (Dr. Glenn Sumners)
Other Areas of Specialization

- Discuss your interests with Director of Public Administration Institute
- Public Policy—PAI with other departments on campus (Dr. Merget)
- Communications—Manship School of Mass Communications
- Environmental Management—Institute of Environmental Studies (Dr. Margaret Reams)
- Disaster Management (Dr. Boin)
- Nonprofit Management – Public Administration Institute (Dr. Jurkiewicz)
Other Areas of Specialization

- Discuss your interests with Director of Public Administration Institute
- Other graduate areas of study at Louisiana State University
  - Meet with the Director of the PAI
  - Meet with Professors in discipline
  - Map out three courses that provide an area of specialization
Academic Integrity
The fundamental premise upon which all academic pursuits are built is that everyone, faculty and students, abides by the rules which govern an academic institution.

The number one rule is: WE DO NOT CHEAT.
Methods of Cheating

- Looking on a neighbor’s paper during an examination
- Using a person’s paper from another class; buying a paper from the Internet; or any other method of having someone else do the work for you
- Plagiarism—copying information from another book or article and including it in your paper as your own work. You must document facts that are not “conventional wisdom;” quotations; and other materials taken from other sources
- Any other method of using someone else’s work as your own
Team Projects

- You will be asked to work together in some classes, just as you will be asked to work together in your professional life. Teamwork is just that—Teamwork. Everyone contributes to the project.
- Professors will establish the ground rules for Team Projects
Studying and Working Together

- Students should study together; work together to better understand the material; chat about the topics being discussed in class; in fact, you may learn more studying as a group than you may learn individually in a class. We do not want to temper your participation in group study activities.

- You have to make the distinction between studying together and having someone else do the work for you.
• Write this down!!!
MPA Portfolio: What Is It?

- Student is required to maintain a record of his or her studies, including:
  - Current resume of student
  - Syllabi of ALL courses taken, including electives
  - All papers prepared in each class—keep copy of such papers
  - All quizzes, tests, and examinations taken and returned
  - Internship report
  - Conferences attended
  - Public presentations
  - Professional goals and aspirations
MPA Portfolio: When Is it Evaluated?

- Submitted to faculty at time of Exit Examination which is during the semester of graduation
- Public Administration Institute will notify each applicant for graduation that he or she should bring MPA Portfolio with him or her to the exit examination
- MPA Portfolio will be returned to the student after the exit examination
MPA Portfolio: What is its purpose?

• Connect a student’s academic experience to professional preparation and career development
• Integrate information from the various courses within the MPA curriculum
• Encourage students to examine progress and training throughout the program
• Provide reference for students as they begin careers
• Reminder of academic training as students begin interview process and career opportunities
Public Administration
Internship or Practicum
Purpose of Internship or Practicum

- Relate classroom work and academic training to work experience
- Think about and make use of your classroom experience as you are working through a real world problem
- Maintain record of your activities in work environment
Purpose of Internship or Practicum

- **Internship is for pre-service student; typically you are a full-time student**
- **Student must have at least 15 hours of graduate credit in order to take this course**
- **Internships should be work experience in which person is dealing with substantive issues**
  - Not a job in which you are answering phone or sorting mail
  - We understand you will not be making decisions for, as example, the Department of Health and Hospitals
Purpose of Internship or Practicum

- **Practicum is for in-service student; student has a full-time job**
- **Student must have at least 15 hours of graduate credit to sign up for this course**
- **Practicum is tying your work place, a job that you had prior to joining the MPA program, and relating the work environment to your classroom training**
Recent Internships

- LSU International Services Office
- Louisiana Office of Risk Management
- Center for Family and Youth Services, Inc.
- EBR Library System
- Louisiana Senate
- Pennington Biomedical Foundation
- Council for A Better Louisiana
- Office of Public Health Agency, Department of Health and Hospitals
- Department of Elections
- LSU Health Sciences Center Health Care Services Division
- LSU Health Care Center--Shreveport
Recent Internships

- Louisiana Department of Education, Policy Issues
- U.S Department of the Interior
- Baton Rouge Area Convention and Visitors Bureau
- Louisiana Department of Education, Management and Finance
- Louisiana Office of Risk Management

- Louisiana Lupus Foundation
- Louisiana Immersive Technologies Enterprise
- LIFT in New York
- Louisiana Department of Health and Hospitals
- Overton Brooks VA Medical Center
- Our Lady of the Lake
- Louisiana Department of Veterans Affairs
Location of Internship

- Internships do not have to be in Baton Rouge
- Internships have been in
  - Los Angeles
  - New York
  - Colorado
  - Shreveport
  - Washington, D.C.
  - Ireland
  - New Orleans
  - Lake Charles
  - Lafayette
  - Ecuador
The Internship or Practicum

• If you already have a job—we work out a project related to your job—purpose is to connect what you are studying in the MPA program to your work experience—you will take the Practicum

• If you are a student without a job or a job that qualifies for an Internship, the PAI works with the student to acquire an internship. Ultimately, it is the responsibility of the student to get the internship. The PAI will provide contacts; let students know about possible internships; and make recommendations.
You do not take both the Internship and the Practicum

• Take PADM 7850 (Internship)  **OR**  PADM 7851 (Practicum)
Placement of Students
Presidential Management Fellowship Program

- Must apply in fall semester before you expect to graduate in December of that year or May of the next year.
- Nominating Process through LSU
- Competing with students from throughout the nation for jobs with federal agencies
Presidential Management Fellowship Program

- Application due in October
- Nomination by end of October
- Invited to Testing and Evaluation in January/February
- Notified of selection as Finalist
- Federal Agencies will contact for interviews
Success in Presidential Management Fellowship Program

- LSU has been successful in having its nominees selected for federal employment—one student is working for FBI; two students are working for Center for Disease Control; one is working for Homeland Security; two are working for NASA; one is working for EPA; one is working for Department of Justice; numerous students are working on Capitol Hill; one student worked for LSU System in DC
- The faculty will assist the student in preparing for the off-campus screening
Other Beginning Jobs
Other Beginning Jobs

- City of Phoenix
- State of New York
- City of Dallas
- Supreme Court
- Louisiana—has an internship in which a student with a MPA can go to work for a state agency without taking the Civil Service Exam. The intern can then move up to other job opportunities after two years as an intern.
State and Local Opportunities in Louisiana

- **State**
  - Louisiana Senate and House of Representatives
  - Legislative Auditor’s Office
  - Legislative Fiscal Office
  - Division of Administration
  - Board of Regents
  - Office of Governor
  - State Civil Service
  - Louisiana State University
  - State Agencies

- **Local**
  - Calcasieu Parish
  - City of Baton Rouge
  - Iberville Parish
  - Shreveport
  - Jefferson Parish
Non-profit and Private Opportunities

- **Governmental Relations**
  - Lobbyists, trade associations, and governmental representatives

- **Healthcare Providers**
  - Hospitals
  - Pharmaceutical companies
  - Managed care units
  - Nursing home administration

- **Research Organizations**
  - Public Affairs Research Council of Louisiana
  - Wyoming Tax Commission

- **Consulting Opportunities**
Public Administration Institute Student Association (PAISA)

• An opportunity to join a strong network of students for studying, socials, professional development and long-term friendships
PAISA Officers, 2011

President: Danielle Nienaber
Vice President: Rodney Goldsmith
Secretary: Matthew Pangrazio
Treasurer: Casey Colonius
Communications Chair: Heather Freeman
Development Chair: Liz Dunn
Social Chair: Vacant

Check out PAISA on Facebook!
MLK Volunteer Day
PAISA Fall Ball
PAI/PAISA Activities

Mark Your Calendars!

- PAISA Social at Student Union Billiards Room
  - August 27, 2011 @ 6:00pm
  - Fun and Games!!

- First PAISA Meeting
  - September 17, 2011 @ 1:00 pm
  - Location: TBD

- More dates to come…
  - Resume and interview workshop
  - Annual Fall Ball
  - Speakers
HAVE A GREAT SEMESTER!

lsu.paisa@gmail.com
PAI Activities

• Fall Semester
  – PAI Advisory Board, September 30, 2011 in DECIDE Lab in Patrick Taylor Hall
  – Meeting with MPA Alums in Washington, DC, October 13, 2011
  – Graduation Luncheon, December 2011—at LSU Faculty Club and will honor graduates and newly elected members of Phi Phi Alpha

• Spring Semester Celebration
  – For MPA Students/MPA Alums
  – 2012 MPA Alumni of the Year
  – Location—to be determined
PAI Advisory Board

- Paige Brockhoeft, NASA
- Mark Cooper, Executive for Wal-Mart
- Patrick Goldsmith, Louisiana Auditor’s Office
- Rose Hudson, President Louisiana Lottery
- Genny May, U. S. Marshall, New Orleans
- Gordon Monk, Louisiana Legislative Fiscal Office
- Jessica Monroe, Johnson and Johnson
- Sherry Phillips-Hymel, Senate Budget Office
- Earl Randall, U. S. Department of HUD
- Kim Robinson, Jones-Walker
- Bill Silvia, Retired Vice President LSU System and consultant to Pennington Biomedical Research Center
Special Guests

- **Ms. Chaunda M. Allen**
  - 2004 graduate of the LSU MPA program
  - Director of Office of Multicultural Affairs, Louisiana State University

- **Mr. Eric Monday**
  - 2005 graduate of the LSU MPA program
  - Vice Chancellor for Finance and Administration, Louisiana State University
Final Announcements

• Classes begin on Monday, August 22
• PAISA is planning a series of events—make sure you keep up with what your student association is doing
• We will keep you posted on class options for the upcoming spring semester and for the 2012 summer semester as soon as the schedules are completed
College Photographs

- Photographer will be in the DECIDE Lab, 1104 Patrick Taylor Hall
- Monday, August 29, 2011
  - 2:00 p.m. to 6:10 p.m.
  - From 4:30 p.m. to 6:10 p.m. for MPA students and Professional MBA students.
- Tuesday, August 30, 2011
  - 8:00 a.m. to 12:00 p.m.
Reception Immediately Follows with Door Prizes, including tickets to LSU Football games
Get Ready for Class

Thanks for coming!