What is the Minority Business Program?

The Minority Business Program strives to recruit and retain underrepresented minority students to the LSU E. J. Ourso College of Business and to create a community and support network that will contribute to the increased success of these University students.

It is the desire of the MBP to change the face of the E. J. Ourso College into one that relates the diversity of its many students and to make the college itself one where all students feel welcome and able to enjoy every possible benefit the college offers. In order to meet these objectives, the MBP has implemented various outreach initiatives.

Bridge to Success

The Bridge to Success program is a partnership between the E. J. Ourso College and the Center for Academic Success geared toward minority freshmen and sophomores who desire admittance to the highly competitive E. J. Ourso College.

This one-year program utilizes learning skill workshops, social activities, and intense peer-mentorship to help students become academically ready to compete for admission. The program provides an enhancement to students’ résumés and cover letter, both required materials for the college’s application process.

Diplomats for Diversity

Diplomats for Diversity is a student organization established to assist the MBP with the recruitment and retention of minority undergraduate students. Diplomats attend student activities on and off campus and work with the Minority Business Program coordinator to develop other programs that support and create community among minority business and pre-business students. Additionally, diplomats mentor students who participate in the Bridge to Success program.

“In addition to offering the means to succeed, the Minority Business Program affords capable students the chance to affect change through mentoring and promotion of all the opportunities available at the E. J. Ourso College.”

– Kirsten Edwards

E. J. Ourso College of Business

Minority Business Program

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