MBAA Family,

I want to express my appreciation for all those who are making this year’s MBAA Charity Golf Tournament a success. Many students have worked countless hours making this event great. I would like to especially thank Jennifer Templet and Stacey Holcomb. Despite a little thing called motherhood (congratulations again!), Jennifer did a great job organizing this massive campaign. Stacey worked diligently with Jennifer and made the transition seamless when Jennifer was unavailable.

Committee chairs and members this event will be a success only because of your time and efforts. Participating sponsors, obviously, really need to be thanked: despite the poor economy, many companies have donated generously. Without your contributions this event would not be possible.

This tournament will put us closer to the $75,000 target for the Murray Pace Scholarship, a cause close to all of our hearts. Once again, thank you to all that have donated your time, money, effort, and skills to this tournament. Without all of your help, this event would not have been possible.

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**Announcements**

**Golf Tournament Updates**

As of Monday April 1st, 2003, we raised $24,290. Great job! Please visit [http://www.lsumbaa.org/golf](http://www.lsumbaa.org/golf) to view sponsors and a list of donated prizes). Good luck teams, in the tournament this Friday!

Come join in the fun to cheer on your classmates, mingle with company representatives, and best of all eat some Cajun crawfish!!!

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**CEBA Courtyard Renovation**

The Interbusiness Organization Council is planning the renovation of the North CEBA courtyard. Business students want to make the place more appealing by redesigning the courtyard in a café and study area.

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**LSU in the Top colleges List**

LSU was ranked in the Top-tier universities for entrepreneurship studies in a survey conducted Entrepreneur by TechKnowledge Point Corp. The final rankings are based on more than 30 criteria, including course offerings, teaching and research faculty, and business-community outreaches.

For more information go to: [http://www.entrepreneur.com/topcolleges](http://www.entrepreneur.com/topcolleges)

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The Wine & Cheese Party

A special thanks to Jimmy Wong for coordinating this year’s Wine and Cheese party. The party was once again a huge success. Everyone was “dressed to the nines” and had a great time.

History of the Wine and Cheese Party

The wine and cheese party originated back in the day when students wore cut-offs and tee-shirts to class. A student by the name of Dorothy Mattingly decided that the MBA Association needed an event where students could socialize in a more formal atmosphere. Kathy Bosworth hosted the wine and cheese party at her house and requested students dress up for the event. She and her husband Eddie, have hosted the party for the past 21 years. This was the first year the event was held in a different location. To honor Kathy for her dedication, College of Business faculty, staff, and students presented her with a beautiful crystal vase that reads: “In appreciation for your years of loving service and dedication to the College of Business and the MBA Program”. Thanks Kathy for all your years of hard work.

Upcoming Events

April 2 – EMBA & PMBA Information Session
April 3 – Ourso College Hall of Distinction
April 4 – 3rd Annual MBAA Charity Golf Tournament
April 7 – Last day to drop courses or resign from LSU
April 8 – MBA Alumni Association Officers Meeting
April 9 – EMBA Alumni Association Leadership Meeting
April 11 – MBA Workshop
April 14-18 – Springbreak

Teacher of the Year

Congratulations to Dr. Sumners and Dr. Chun for receiving the “MBA teacher of the year” award from the class of 2003 and class of 2004 respectively.

Dr. Glenn E. Sumners
Class of 2003 “Teacher of the Year Award”

Dr. Sumners’s students chose him for the award based upon his experience in his field and his ability to convey his knowledge, without relying on a textbook. Students feel that his classes prepare them for the real world and motivate them professionally. He is recognized by his students as an outstanding educator.

Dr. Young H. Chun
Class of 2004 “Teacher of the Year Award”

Dr. Chun’s students chose him because he cares about his students, and because he challenges them to excel personally. He takes time and effort to know about each and every one of his students learning about their personal interests. He has an open door policy and encourages students to drop by his office to ask any questions or express any concerns. He is willing to help any time. He encourages students to participate in class and he tries to make the materials interesting and relevant.
Interview with David Kulmann, MBA Alumni, Class of 1999

David Kulmann graduated from the MBA program in 1999 with a double concentration in Internal Audit and Information Systems. Originally from Waterbury, Connecticut, he moved to Louisiana in 1993 to attend LSU. He received a bachelor in Political Sciences in 1997 before starting his MBA. David currently lives in Houston, Texas and was married in June of last year to Jan Powell, an electrical engineering graduate who now works for Centerpoint Entergy in Houston. His hobbies include several sports, including skiing, basketball, and of course watching LSU football. He gladly agreed to answer a few questions for the MBA newsletter.

Dave, could you describe your educational background, and why you chose to earn your MBA at LSU?

I received a Bachelors degree in 1997 from LSU in Political Science and an MBA from LSU in 1999. I chose to attend the LSU MBA program because of the reputation of its internal audit program. At the time, there were many internal audit jobs available and it was an area that interested me.

How did your MBA help you achieve your goals? How do you rate your LSU MBA compare to other MBAs?

My MBA gave me the educational foundation I needed to advance and succeed in corporate America. The internal audit program gave me the specific education and contacts needed to get a job in the internal audit profession. I think with the strong internal audit program, the increasing effort to improve their other concentrations, and the affordability of the program, the LSU MBA program is and will become a very sought after program.

Could you tell us about your career path, and your current position with IBM?

After I graduated with my MBA, I took a job as an Information Systems Auditor with IBM. I worked for audit for almost three and a half years. I recently took a new job within IBM as an IT business controls advisor for the IBM Software Group. My job requires me to ensure that the systems, applications, databases, and websites used by the IBM Software Group have proper controls in place to ensure that they can not be compromised nor the data inside them be compromised.

Are you still in touch with your fellow MBA classmates? How would you rate the importance of networking in your career?

Several people who graduated with me also worked for IBM. We keep in contact and on several occasions we help each other out. One of the most important things to do in order to be successful in corporate America is to make and keep contacts. Nobody in corporate America can do everything by themselves. You will experience instances where you need someone’s help to complete a task and that is where having key contacts can assist you.

What advice would you offer MBA students graduating this semester? To first-year MBA students leaving for summer internship?

I think the most important thing that students graduating this year can do is to make themselves more marketable in the job force. As we all know, the job market is currently tight and students need to make themselves more attractive. This can first be done by obtaining your MBA and trying to keep the g.p.a. high. What is also important is to try and pass a professional certification exam such as the CIA, CISA, MCSE, or CISSP. Most organizations that administer these tests also require work experience before you can formally hold the title; however, passing the exam will show potential
employers that you have the knowledge and the drive for that topic. This will help you stand out.

First year MBAs also need to do all the above listed. However, I also think that it is very important for them to make contacts and keep these contacts. Finally, first year MBAs should do all they can to get an internship which will provide real world experience. Education is important but it does not replace real world experience.

What else would you like to share with us?

Being in corporate America for almost four years now, I have been in contact with several people who do nothing else but work. They feel they must work 80-90 hours a week and leave little time for anything else. Time after time, I have seen these same people suffer from major health problems. When you do enter corporate America, just remember that it is very important to have a proper work-life balance. It is alright to work long hours when needed – and when you are new that will happen – but just remember that nothing is more important than your health. If you find your health starting to fail, maybe you should rethink your current work-life balance.

Dave, thank you very much for your time, students are always looking for obtaining feedback from LSU alumni. It is often difficult to foresee the outcome of a degree. I am sure they will greatly appreciate your insightful thoughts and advices.

Neil West: “The Scooter Guy”

Neil West, a senior in management at LSU, is the owner of University Scooters, the only business in Baton Rouge that specializes in motor scooters. Neil thought of the idea while visiting a friend at a university in Wisconsin, where he noticed scooters everywhere. He decided to implement the same idea here in Baton Rouge; after six months of extensive research on the Baton Rouge market, he started his business with a $10,000 investment from his parents. He began by placing $10,000 worth of inventory in a friend’s shop, after saving enough profits he moved to the current location on Siegen lane.

University Scooters offers a selection of European-style motor scooters, including Taiwan-made KYMCO scooters, and will soon offer the Italian scooter line Malaguti. Prices range from $1,700 to $3,900. University scooters carry six 50cc (cubic centimeter) models and two other different models that have 150cc and 250cc engines.

Neil has learned a lot from the classes he has taken in the Business School at LSU, including Dr. Justis’ Franchise Management class, and sees their application everyday in his business. He is concerned with the current economic conditions; however, but he believes that there is still a rising demand for scooters.

When asked for advice by people interested in starting a small business, Neil says: “you shouldn’t be blinded by your excitement, and should do your research thoroughly since others might not share the same enthusiasm”.

For more information, you can visit the store on 6031 Siegen Lane, or go to www.universityscooters.com.

Helena Voyiadjis
MBA Class 2004
"Get to know your Faculty: Dr. Biswas"

Dr. Biswas received his Ph. D. from the University of Houston, and has been teaching at LSU for fifteen years. He is strongly involved in the different MBA programs and the MBA Advisory Team. He enjoys coaching soccer and playing Cricket. He gladly agreed to answer a few questions for the MBA newsletter.

Dr. Biswas, could you tell us why you decided to become a university Professor?

I cannot say that I have always wanted to be a university professor. I developed an interest in academics when I was in the second year of my MBA program. That’s when I decided to go for a Ph.D. At that time, not having had much exposure to academic research, I was mainly interested in teaching. The Ph.D. program opened my eyes and made me realize the importance and excitement of research. This is a profession that allows me to combine my passion for teaching and research.

How would you describe your experience teaching MBA students?

I have taught in the regular MBA program rather infrequently, but have enjoyed teaching in the regular MBA program whenever I have had an opportunity. I have, however been involved with the LSU MBA Advisory Team from its inception and it has been a delectable experience. I also have been heavily involved in the EMBA, PMBA and the OLOL (Our Lady of the Lake) MBA programs. I thoroughly enjoy participating in these executive programs. The participants come with an incredible array of experiences, and I learn a lot from them.

At which others institutions have you taught?

I have taught at the University of Houston, Tulane University, and at the Indian Institute of Management in Ahmedabad, India.

Please describe some of your research interests, and comment on how you see these areas of research most significantly impacting your field of interest?

I conduct research in the area of Consumer Behavior. Within this broad area, I have mainly focused on the psychological effects of price promotion. In particular, I have examined the effects of reference prices and tensile prices and how these effects may be moderated by contextual cues such as, the nature of the semantic cue, store image, other price cues in the environment, etc. I also have looked at the effects of low price guarantees in retail ads and I am currently working on two projects in this area. Another area in price promotion that I am currently working on involves the effects of partitioned versus combined pricing. Over the last few years because of my involvement with dissertations, I have started to explore other research areas within the domain of Consumer Behavior. For example, I am interested in how brands can insulate themselves from negative publicity; the effects of celebrity and expert endorsements on consumer risk perceptions; effects of dependence and exclusivity of the ally in brand alliances; the effects of irritation on consumers’ brand and advertiser perceptions; service recovery paradox, etc. Regarding the second part of your question, I do not believe that I am the best judge regarding the impact of my work on the field of price promotion research. It is for others to judge. I enjoy research and I am fortunate to have some very eager and motivated graduate students working with me.

What advances do you predict in your field of research in the next decade?

In a turbulent marketplace such as ours, a decade is too long a period of time to make any forecast. In the immediate future I see researchers mainly examining the boundary conditions for the effects of various types of price promotions; additionally because consumers are maturing fast due to the ready availability of information, they are less likely
to take marketing messages at face value in the future. On the methodological front this will lead to an opportunity for applying game theoretic models to the consumer-marketer interface.

What do you think are the basic components of success?

A lot of hard work and a little luck! But it is important to keep in mind the words of Winston Churchill: “Success is not final; failure is not fatal. It is the courage to continue that counts.”

Anything else you would like for us to know about you?

I am a fun loving person who enjoys his work, both teaching and research. I am the Graduate Advisor of the Marketing Department and I believe I have motivated our students to do well. My efforts have led to award winning papers at national conferences for our Ph.D. students. Last but not the least, I would like to emphasize that a lion’s share of my achievements have been made possible by the love, caring and support of my family. My wife Anita has unfailingly stood by me at the best and worst of times. My wife and I have two sons, Rohan and Ishan and we are extremely proud of them.

Dr. Biswas, thank you very much for your time, students don’t often know that much about their faculty. I am sure this interview will give them valuable thoughts and insights.

Arthur G. Bedeian – Emphasized Publication

Arthur G. Bedeian is a Boyd Professor and the Ralph and Kacoo Olinde Distinguished Professor of Management at Louisiana State University and A&M College. Art is also a former editor of the Journal of Management, and has published in the areas of role theory, human motivation, individual differences, job-life satisfaction, employee turnover, person-environment interactions, evolution of management thought, and research methodology.

Emphasized publication:


Although management scholars and practitioners emphasize the importance of employee input for improving workplace practices, research suggests that many employees are hesitant to express their opinions or voice their views because doing so might lead to retaliation. Consequently, they remain silent rather than speak up about workplace happenings, actions or ideas of others, needed changes, and other job-related issues. Drawing on various literatures, we developed and tested a conceptual scheme for examining the influence of self-monitoring (i.e., the extent to which people observe, regulate, and control the public appearances of self) on the relationships between locus of control (i.e., the extent to which people believe they exercise control over their own lives), self-esteem, top-management openness and trust in supervisor and speaking up. Data from 118 telecommunications employees and their coworkers provided supporting evidence. As predicted, low self-monitors, in comparison to high self-monitors, spoke up more often as internal locus of control, self-esteem, top-management openness, and trust in supervisor increased.

Note from the editor:

Dear Faculty members, if you would like one of your publications to appear in this section of the newsletter, please send your submissions to fnave1@lsu.edu by the 25th of the month.
Jody Tusa graduated in 1994 from the LSU EMBA program with a concentration on International Business. Jody is currently the chief financial officer of Comsys. He gladly accepted to answer a few questions for the newsletter.

Jody, could you tell us a little about your personal life?

I am originally from Houston, Texas and currently reside there. I am married with two boys ages 12 & 14. My main hobby is running marathons. I just completed my 8th marathon and qualified to run in the Boston Marathon. I also enjoy reading and sailing. I am a board member of the ITAA (Information Technology Industry Group). In addition, I am an active member of my church, the St. Ignatius Loyola Catholic Church.

Why did you choose to earn your EMBA?

I decided to get my EMBA because I wanted to broaden my background, which was strictly a financial background, and learn more about the operations management, marketing, and human resources side of business.

Could you describe your educational background and career path? How long have you been in your current position?

I received my undergraduate degree in accounting from Southwest Texas State. I began my career with Author Andersen in their Energy Practice in Houston, Texas. I then became the Chief Financial Officer for Total Mining Company, a subsidiary of the French company Total, located in Houston. Next, I worked for DSM as the Chief Financial Officer for the Petrochemical subsidiary, which is when I began my time in Baton Rouge. Then I moved out of the financial field for sometime and resident of Business Operations, which required me to use the skills I learned from my EMBA. I have been in my current position with Comsys for 2 years.

How do you rate the LSU EMBA program?

The EMBA program is an excellent program. In reference to other programs I know about, I rate LSU’s program as equally strong in both academic curriculum and the participants. In my class the students had 10-15 years of business experience, which added greatly to the quality of the program.

Tell us about your daily experience at work.

I participate in the development of the business strategy. The CEO and I regularly evaluate the operating units of the company including an operational and financial review of each of the corporation’s business units. I am responsible for the financial functions including relationships with commercial banks, board members and investors.

Are you still in contact with your fellow EMBA classmates?

Unfortunately, I have not had contact with any of my classmates lately, but I did keep up with four of them up until two years ago. It has been a year since my last contact with one of them.

What skills do you consider as essential keys to success? How would you rate the importance of networking in your career?

Leadership development is the most critical skill. The EMBA helped me in this aspect, especially in the management and general business programs and courses. I also gained leadership skills through interactions with other students in the program. I rate having contacts and a regular network of senior executives for consultation and idea generation very high. It is also important to stay up with current industry developments.
Additionally, having excellent interpersonal skills both inside and outside the organization is very important. I consider networking as one of the most important career development activities.

What advise would you offer MBA students graduating this semester?

I recommend finding a mentor senior business contact that can help you get ready to go through the job search process. I also recommend using the school and other contacts in your network for job opportunities. The job market is difficult so personal contacts help greatly in finding job opportunities.

For those who have found a job, I recommend to find out clearly what the expectations are for your position and what you can do to be considered a high performer. I recommend networking with the most senior executives that you can within the company. Find out about the development programs your company has to offer and participate in them. Also, become familiar with the career development programs with employers and find out what it takes to advance within the company.

Students need to be more and more flexible with the location of where they are willing to work. If you limit yourself to a specific location it presents difficulty in finding a job.

Jody, thank you very much for your time, students are always looking for obtaining feedback from LSU alumni. Having an EMBA Alumni giving them insightful thoughts and advices will certainly be of interest to them.

Carol Calkins Meets with the Officers

Carol Calkins, national partner in charge of Pricewaterhouse Coopers' Transaction tax group, met with the MBA Association officers prior to her speech at the Radisson on Friday, March 7th. Students were grateful for the informal discussion as much as for her relaxed personal manner.

During the meeting, Mrs. Calkins made it a point to let the students see not only the businesswoman, but the wife and mother she is. She discussed her husband and children in a context similar to that of her speech to the MBA student body. She emphasized the importance of mentoring in the workplace, a topic officers were very interested in as they work hard to develop the MBAA mentoring program. She stressed the benefits of having a successful mentoring program, which provides personal and professional development, increased productivity, and improved morale.

Mrs. Calkins made an astonishing impression on those in attendance. Former MBA Association President, Chris Psilos, commented, “The fact that Mrs. Calkins took time out to meet with us before her speech really stood out. She showed a genuine interest in the well-being of the MBA students, their lives, and their career paths. "Winter Marlborough describes Mrs. Calkins as “very motivating and interesting.” She also remarks, “While her (Mrs. Calkins) accomplishments are great, she is also very down to earth.”

Mrs. Calkins personally greeted each officer with a cheerful smile, and put him or her at ease. She addressed issues that the officers presented to her regarding numerous topics related to the skills needed by young professionals entering the work force. She stressed the importance of writing skills and the need for professors to expect and teach better communication skills. She also described the need for professionals to maintain balance in their life. Her formula: faith, family, firm.

Any ideas, suggestions for the newsletter, please send your feedback to fnave1@lsu.edu by the 25th of the month.
The meeting with Mrs. Calkins was a unique experience that students will cherish. Her warm and caring disposition served as an example of what an effective leader and manager really is: a determined individual who makes family and employees her top priority. She allowed students to experience the warmth and concern her employees experience daily which makes Ms. Calkins an incredible mentor.

Ashley Mendoza
MBA Class of 2004

Note: Carol Calkins’ presentation is posted on Blackboard under the common MBA website.

How To Negotiate A Job Offer

Here you are, this is the second or third interview with the company you dreamed of, you are about to sign the contract, but one thing still bothers you: are you getting the most they are willing to offer you? Paul Scott, from MBA Jungle, offers tips in his article “Negotiating a Job Offer: Points of Entry”.

A company may not offer you a high salary in a bad economy, but you always have the option to negotiate aspects of your total compensation package. Negotiable items often include: start date; relocation options (company moves you, you are reimbursed, or combination of both); employment location, paid-vacation and sick leave, and fringe benefits such as company vehicle, commission, signing bonus, etc.

Scott strongly recommends waiting to negotiate until you have received a formal offer, otherwise you may not receive the offer. Appear confident and patient, when starting the negotiation, rather than impulsive and unwieldy. It is important to spend time discussing the offer: doing so acknowledges to the company that their offer is considered and appreciated. Do not wait, however until the last minute to negotiate an offer. Act smoothly and most important of all: be prepared to negotiate by carefully considering your expectations, and by researching what the company typically offers. Do not forget to ask your personal contacts.

Careful analysis of the offer is crucial. Use tools like www.salary.com to identify strengths of the offer, and decide if you can expect leverage at this point. Be aware of what the company’s competition offers, and indicate this information to your hiring contact when you have the appropriate opportunity. They usually have very few opportunities to obtain this information, and would appreciate knowing what your expectations are.

Avoid a “too competitive” approach, Scott recommends. You are looking for a long-term relationship with the company, and using tricks like “nibbling” is likely to put them on the defensive side. You don’t want them to reconsider your joining their team.

Once you have come to an agreement and have received a written offer, review it very carefully before signing. The offer should state the terms of your employment, including salary, title, start date, benefits, and responsibilities. Now is the time to address these issues—if it is not in the contract, address the issue with HR.

Get yourself ready, know what to expect, and go ask for it in the most diplomatic, tactful, and considered manner you can find.

For more information, visit www.mbajungle.com and www.salary.com.

Did we mention we need a logo, and a name for this newsletter ???

Please take the time to think about it…

Send suggestions to fnave1@lsu.edu
MBA Advisory Team Update

Over the next few months the MBA Advisory Team will select new team members for the Summer 2003 and Fall 2003 semesters. We seek motivated, enthusiastic, and open-minded members. Among the qualities that we are looking for are good written and oral communication skills, diverse educational and work experience, and the ability to work well in teams. Future members are expected to handle adversity, as well as manage and overcome unexpected challenges. The MBA Advisory Team provides students with valuable real world experience and knowledge. Team members have the opportunity to work with organizations in the community, and to apply what they have learned to an actual business environment. The MBA Advisory Team has been successful since its inception in the Fall 1998 semester and needs motivated, creative, and enthusiastic team members for its continued success.

If you think the MBA Advisory Team is right for you, send applications (cover letter and resume) to William Shoucair at wills3rd@yahoo.com

MBA Electives offered in the Fall 2003

Marketing:
MKT 7160 – Services Marketing
    Dr. McKee – 1200-0130 MW
MKT 7161 – Professional Services Marketing
    Dr. McKee – 1200-0130 MW

ISDS:
ISDS 7021 – Sample Design and Analysis
    Dr. Van Scotter – 0300-0430 MW
ISDS 7024 – Advanced Statistical Analysis for Research I
    Dr. Van Scotter – 0430-0600 MW
ISDS 7070 – Seminar in Advanced Business Problems
    Dr. Hirscheim – 0130-0300 TTH
ISDS 7230 – Project Management/ Supply Chain Management
    Dr. Rinks – 0600-0900 W
ISDS 7510 – Database Management
    Dr. Pawlowski – 1030-1200 TTH
ISDS 7520 – Network Information Systems
    Dr. Mbarika – 0600-0900 T
ISDS 7550 – Enterprise Systems
    Dr. Watson – 0430-0600 TTH

Finance:
FIN 4850 – Speculative Financial Markets
    Dr. Blomeyer – 0430-0600 TTH
FIN 7320 – Advanced Topics in Real Estate
    Dr. Pace – 0300-0430 MW
FIN 7633 – Financial Markets
    Dr. Johnson – 0730-0900am TTH
FIN 7710 – Financial Management for Governments
    Dr. Lynch – 0600-0900 M
FIN 7718 – Multinational Financial Management
    Dr. Hilliard – 0300-0430 MW
FIN 7719 -- Advanced Financial Management
    Dr. Stephens – 0500-0800 M
FIN 7720 – Topics in Business Finance
    Dr. Ryan – 0600-0900 W
FIN 7826 – Inventory Analysis & Portfolio Theory
    Dr. Sanger – 0300-0600 T

Internal Audit:
ACCT 7234 – Operational Auditing
    Dr. Sumners – 0130-0300 T TH (Required)
ACCT 7244 – Systems Auditing
    Dr. Reynolds – 1030-1200 T TH
Cohorts’ Corner

Blue 2004
Congratulations to the following students who were offered internship positions for this summer:

- Carmen Austin – Saurage Company Realtors, Baton Rouge, LA
- Charles Cenac – IBM Corporation, White Plains, NY
- Justin Guidroz – Gulf Island Fabricators, New Iberia, LA
- Ana Rupnik, LSU Ourso Business College, Baton Rouge, LA

Green 2004
Congratulations to the following students who were offered internship positions for this summer:

- Hope Harper, Deloitte & Touche, Detroit MI
- Ashley Mendoza, Bank One Corporation, Baton Rouge, LA
- Kostas Plakidas, Cintas, Baton Rouge, LA

Purple 2004
Congratulations to the following students who were offered internship positions for this summer:

- Michael Ranken, IBM, White Plains, NY

Blue 2003
MBA Team gets First Victory; Ballard hits 10 threes
On March 9, the MBA All-Stars basketball team pulled off their first victory of the season. They defeated the Otters 81-65 in the "play-in" game of the Men's League playoffs. The All-Stars were lead by Ernie Ballard's game high 34 points, where he made 10 three-pointers.

"It was the most unbelievable thing I've ever seen," said 2nd year George Cestia of Ernie's 10 three pointers; unfortunately, the luck soon ran out as the All-Stars were defeated by the #1 team in the tournament in the following game.

This goes to show, however, that these business students are improving at these intramural games, and maybe next year they can win two games.

Blue, Red, and Purple 2003
Three MBA's of the class of 2003 played 9 holes at Webb Park after class last Wednesday. Chris Psilos almost made par on hole #18. Jimmy Wong hit a ball onto College Drive and almost hit a car. Drew Reeves ignored the signs and drove his cart onto the path.

Red 2004
The Red Cohort was well represented at Mardi Gras 2003, from members watching the parades at Superior Grill and St. Charles, hanging out with Better Than Ezra, and partying at Pat O's and Bourbon St. in the French Quarter. A fun time was had by all, and everyone returned safely to school.

In the spirit of parties and parades, cohort members Trey Daniel, April Leonpacher, and Micheal Ourso rode in the annual St. Patrick's Day parade on March 14.

Green 2004
Congratulations to the following students who were offered internship positions for this summer:

- Hope Harper, Deloitte & Touche, Detroit MI
- Ashley Mendoza, Bank One Corporation, Baton Rouge, LA
- Kostas Plakidas, Cintas, Baton Rouge, LA

Can’t find your cohort???
Well, you know what to do…send your submissions to: fnave1@lsu.edu by the 25th of the month.

This Month's Birthdays

Congratulations to the MBA Faculty and Staff who are celebrating birthdays:
- April 6 - Bob Justis
- April 15 - Dan Rinks

Congratulations to the EMBA Students who are celebrating birthdays:
- April 7 - Val Saurage
- April 25 - Kenneth LeBaron

Congratulations to the PMBA Students who are celebrating birthdays:
- April 1 - Mark Chiasson
- April 11 - Heidi Babin
- April 13 - Aaron Corcoran
- April 14 - Christopher Normand
- April 19 - Shelby Stewart
- April 21 - Christopher Chambers

Congratulations to the MBA Students who are celebrating birthdays:
- April 1 - Jared Soileau
- April 4 - Carey Daniel
- April 5 - Ernie Ballard

April 13 - George Kuzhihikandathil
April 16 - Justin Chatelain
April 17 - Justin Guidroz
April 17 - Josh Harvey
April 18 - Christopher Shearer
April 20 - Joanne Wimprine
April 21 - Joshua Gwin
April 22 - Doug Paul
April 24 - Trey Daniel
April 24 - Stefien Liem
April 25 - Jimmy Wong
April 25 - Silvy Triana
April 26 - Stacy McClothin
April 30 - Ericka Diez
April 30 - Bradley Miller